

Aroma Card Terms of Use

1. The provisions of these terms of use shall apply to any use and purchase of the "aroma cards" (hereinafter the "Card" and the "Campaign").
2. The card shall be honored and it shall be charged only at the branches of the coffee shop chain Aroma Israel that participate in the campaign. Changes in the list of branches shall be published at the Aroma Israel internet site. The card is not honored at the "Applied Materials" Aroma branch at Rehovot. The list of branches shall be updated from time to time at the internet site www.aroma.co.il (hereinafter: the "Site"), and/or at the branches of the chain of participants in the campaign and/or anywhere else according to the discretion of Aroma Israel.
3. The cards cannot be charged at the Aroma branch at the Ben Gurion Airport.
4. It is emphasized that the card shall be honored and charged only at the chain's branches, in which it was expressly mentioned that they are participating in the campaign at the time of using the card.
5. The list of branches participating in the campaign can change from time to time, without the need for an advance notice.
6. The card is not a debit card in the sense of this term in the Debit Card Law, 5746- 1986.
7. The holder is aware that Aroma shall establish a database in which all the details necessary for distributing and operating the card are registered and kept. The holder of the card confirms that by holding this card and charging the card, he agrees and accepts the establishment of a database, and its management and registration insofar as this is required.
8. Any person that holds this card hereby declares that the information accumulated as a result of its distribution, purchase holding and using the card shall not be seen as harm and/or infringement of his privacy, and that there is nothing preventing the transfer of this information to third parties.
9. Card holders are entitled to redeem the sums of money or the benefits in kind lawfully charged on the Card. Cards charged with sums of money can be re-charged. Cards charged with benefits in kind shall entitle the holder of these cards to the right to redeem these benefits and they shall not be entitled to exchange the benefits with other benefits in kind or financial benefits.
10. The minimum charge is 100 NIS and the maximum is 400 NIS, by multiples of 10 NIS. The sum of charges may change without prior notice.
11. Aroma Israel reserves the right to add or change the terms of the charging, and the right to charge for purchasing the card and/or charging it.

12. It is possible to view on the site the purchase reports by using the card, and the balance of the money / the benefits charged on the card. Aroma Israel reserves for itself the right to add and/or change the reporting means as mentioned, whether by means of telephone or any other means.
13. The card shall be valid up to the date set forth on the back of the card. After the end of this date the card may no longer be charged, the card shall not be honored, it shall not be replaced and no consideration shall be returned for it.
14. The card shall not be converted into cash and/or into any other monetary benefit. A damaged card that has been harmed by the holder or on his behalf and/or a forged card shall not be honored. A lost card shall not be restored.
15. Purchases made with the card at branches participating in this campaign shall debit the card at the price of the purchase as it appears on the menu of the branch where the product was purchased. In the event the balance on the card is not sufficient to complete the purchase the remaining sum shall be paid in cash and/or by any other means of payment to the satisfaction of the branch operators.
16. Change in cash shall not be given on account of the card. The card cannot be debited by a negative balance.
17. Aroma Israel is not liable for any defect and/or damage that could be incurred as a result of incautious use of the card, and harm incurred as a result of this. The holder is aware that the details are uploaded onto magnetic media on the card and he undertakes to protect the card in a manner that shall avoid harm to the media or the details appearing in it.
18. Aroma Israel is not responsible for any defect and/or damage that could be caused by the products which were purchased by means of the card and the seller of the products and/or their manufacturer shall be liable for them subject to any law.
19. **Policies regarding the various benefits and discounts:**
 - a. The policies regarding the benefits provided with the use of the card can be changed by Aroma Israel without any need for a prior notice.
 - b. The list of participating benefits could change from time to time according to the decision of Aroma Israel.
 - c. Any charging of the card by a minimal sum of 100 NIS shall entitle the card to a discount of the percentage valid at the time of charging the card and which is published on the chain's internet site.
 - d. There are no double discounts. A discount given according to this card or benefit is not cumulative and it shall not be added to any other benefit. The card does not entitle it holds to purchase items that appear in other discount campaigns.
20. Every person that purchases or holds a card hereby declares that by purchasing or holding the card he agrees and accepts the terms above.

21. This card is not valid in the Aroma Tel Aviv chain.
22. Any discrepancies between the Hebrew and English version of these terms shall be decided upon according with the Hebrew version.

The Aroma Gift Card Term of Use

1. The provisions of these terms of use shall apply to any use and purchase the Aroma Gift Card (hereinafter the "Card" and the "Campaign").
2. The card shall be honored only at the branches of the coffee shop Aroma Israel that are participating in the campaign. Changes in the list of branches shall be published on the chain's site. The card is not honored at the "Applied Materials" branch in Rehovot. The list of branches shall be periodically updated on the internet website www.aroma.co.il (hereinafter the "Site") and/or in the branches of the chain that are participating in the campaign and/or anyone where else according to the discretion of Aroma Israel.
3. It is emphasized that the card shall be honored only at the chain's branches, in which it was expressly mentioned that they are participating in the campaign at the time of using the card.
4. The list of branches participating in the campaign can change from time to time, without the need for an advance notice.
5. The card cannot be re- charged.
6. The card is not a debit card in the sense of this term in the Debit Card Law, 5746- 1986.
7. The holder is aware that Aroma shall establish a database in which all the details necessary for distributing it and operating the card are registered and kept. The holder of the card confirms that by holding this card and charging it, he agrees and accepts the establishment of a database, and its management and registration insofar as this is required.
8. Any person that holds this card hereby declares that the information accumulated as a result of its distribution, purchase holding and using the card shall not be seen as harm and/or infringement of his privacy, and that there is nothing preventing the transfer of this information to third parties.
9. The card entitles the holder of it up to the sum of the benefit legally charged on it. A card charged with a benefit shall entitle upon the holder of it the right to receive the benefit and the holder shall not be entitled to replace the item appearing in the benefit, with another item or monetary benefit.
10. Information regarding the balance of the benefit charged on the card can be received through the Aroma Israel website on the internet at the address:

<http://www.aroma.co.il>. Aroma Israel reserves for itself the right to add and/or change the means of reporting as mentioned, whether by telephone or by any other means.

11. The card shall be valid up to the date noted on the front of the card. After that date the card shall not be honored, it cannot be used and it shall not be replaced, and no consideration for it shall be returned.
12. The card shall not be converted into cash and/or into any other monetary benefit. A card that has been harmed by the holder or on his behalf and/or a forged card shall not be honored. A card that has been lost shall not be restored.
13. Purchases at branches participating in the campaign by the card shall debit the card by the benefit charged on it. In the event the purchase is not compatible to the benefit charged on the card, the card may not be used. In the event the actual purchase includes the benefit charged on the card and other products the balance of the sum shall be paid in cash and/or by any other means of payment to the satisfaction of the branch operators.
14. Change in cash shall not be given on account of the card. The card cannot be debited by a negative balance.
15. Aroma Israel is not liable for any defect and/or damage that could be incurred as a result of incautious use of the card, and harm incurred as a result of this. The holder is aware that the details are uploaded onto magnetic media on the card and he undertakes to protect the card in a manner that shall avoid harm to the media or the details appearing in it. The name of the card holder does not appear on the card, and it cannot be restored.
16. Aroma Israel is not responsible for any defect and/or damage that could be caused by the products which were purchased by means of the card, and the seller of the products and/or their manufacturer shall be liable for them subject to any law.
17. **Policies regarding the Benefits:**
 - a. The policies regarding the benefits according to the card can be changed by Aroma Israel without any need for a prior notice.
 - b. The list of available benefits could change from time to time according to the decision of Aroma Israel.
 - c. There are no double discounts. A discount given according to this card or benefit is not cumulative and it shall not be added to any other benefit. The card does not entitle its holder to purchase items that appear in other discount campaigns.
18. Any person that purchases or holds a card hereby declares that by purchasing or holding the card he agrees and accepts the terms above.

This card is not valid in the Aroma Tel Aviv chain.